

PRESS RELEASE

Nestlé Pakistan's 'Lean In' Circle, Lahore Chapter launched

Lahore, May 13, 2016: Nestlé Pakistan launched the Lahore Chapter of the “Lean In” Circle.

Set up by Facebook’s Sheryl Sandberg, “Lean In” is a highly successful global community dedicated to encouraging and supporting women to speak up, to be heard and to get a seat at the table. In other words, women can now “Lean In” to achieve their ambitions.

This year, Nestlé Pakistan have commenced the “Lean In” journey with launch of the “Lean In” Lahore Chapter.

Led by Corporate Organisational Development Manager Nestlé Pakistan, Hajra Omer, the circle has been a huge success, with tremendous feedback from participants. The companies that partnered with Nestlé in the initiative are Pepsi Cola International, Coca-Cola Beverages Pakistan Limited, Tetra Pak Pakistan, Packages Limited, Fatima Fertilizer Company Ltd and IGI General Insurance.

“Lean In” Circle members have testified to the excitement and positivity of the initiative.

“I would like to thank Nestlé Pakistan on taking this initiative - and look forward to meeting soon again with the whole Lahore chapter and many more women in the corporate world,” said Nadia Zafar of Coca-Cola Beverages Pakistan Limited.

Gul e Rana of Tetra Pak said: “I thank Nestlé for organizing this amazing session. Lot of good insights and inspirational stories have been shared. Though the challenges are there but I am very hopeful that such forums will definitely bring improvement.”

About Nestlé Pakistan

Nestlé Pakistan is the leading Nutrition, Health and Wellness company in Pakistan; meeting and exceeding all the international standards in manufacturing of their products. Nestlé Pakistan believes in creating shared value for the communities in which it operates with the focus being on Nutrition, Water and Rural Development. Nestlé Pakistan works with more than 150,000 farmers for collecting milk and engages in a number of rural development programs for community development.