



Nestlé Pakistan welcomes new Managing Director

Multan, September 8, 2015: Nestlé Pakistan, the country's leading Nutrition, Health and Wellness (NHW) company, has announced a change in its top management.

Bruno Olierhoek has taken over the responsibilities of Managing Director and CEO of Nestlé Pakistan after the departure of Magdi Batato.

Batato has moved to Nestlé headquarters in Switzerland as the Executive Vice President in charge of Operations for Nestlé worldwide after heading Nestlé Pakistan for three years.

Olierhoek, a Dutch and French national, comes to Nestlé Pakistan from Cameroon where he was the Country Manager Tropical Cluster for Central and West Africa region. He has worked as an international executive at Nestlé for more than 20 years, serving in Asia (Indonesia, Vietnam, and the Philippines), Europe (Switzerland) and Africa (Cameroon, Chad, Gabon, Equatorial Guinea, Central African Republic, Sao Tomé and Príncipe).

Olierhoek has wide cross-functional experience. He successfully led a business turnaround, established new startups and engaged in global business strategy development. He also focused on improving the safety and health standards in Nestlé's Central African operations, as a result of which the organization became a founding member of 'Safe Way, Right Way,' which promotes road safety.

Speaking to the employees of Nestlé Pakistan after taking charge, Olierhoek said, "I am looking forward to discovering your beautiful country, so rich in culture and history and to continue to build with you on the solid foundations of the highly successful Nestlé Pakistan."

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About Nestlé Pakistan

Nestlé Pakistan is the leading Nutrition, Health and Wellness company in Pakistan; meeting and exceeding all the international standards in manufacturing of their products. Nestlé Pakistan believes in creating shared value for the communities in which it operates with a focus on Nutrition, Water, Environmental Sustainability, Rural Development, and its People. Nestlé Pakistan works with more than 190,000 farmers for collecting milk and engages in a number of rural development programmes for community development.

For more information, please contact:

Aatekah Mir-Khan
Corporate Media Relations Manager, Nestlé Pakistan

Tel #: 042-35988119

Email: aatekahahmad.mirkhan@PK.nestle.com