



**Nestlé** Good food, Good life

## PRESS RELEASE

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### Swiss Deputy Head of Mission lauds Nestlé Pakistan's Swiss heritage, contribution to Pakistan's economy

Deputy Head of Mission Laurent Cousinou acknowledged Nestlé Pakistan's Swiss heritage and presence in Pakistan for over 35 years; congratulated company on its export, renewable power and sustainability initiatives



*Swiss Deputy Head of Mission Laurent Cousinou acknowledging Swiss quality and heritage during his visit to the sensory labs at the Nestlé Sheikhpura Factory*

**LAHORE:** Newly appointed Deputy Head of Mission Laurent Cousinou of the Swiss Embassy in Islamabad visited the Nestlé Pakistan factory in Sheikhpura and acknowledged the company's commitment to Pakistan's vision for economic growth, renewable energy and sustainability initiatives.

Talking on the occasion, Mr. Laurent Cousinou said, “Staying true to its Swiss heritage, it's commendable that Nestlé Pakistan has led multiple initiatives over the past few years, its USD 50 million export plan by 2030 and investment of PKR 2 billion in renewable energy and sustainability initiatives in the country reflect its commitment to the country's economic prosperity and growth.”

Welcoming the new envoy, Faisal Nadeem, Head of Technical, Nestlé Pakistan said, “We are delighted at Mr. Laurent's visit and his keen interest in our operations. For over 35 years, Nestlé Pakistan has been committed to be a force for good throughout its value chain for the future of the country by boosting exports and investing in renewable energy and sustainability initiatives.”

The company has also further strengthened its localization journey, moving to over 90% of raw and packaging requirements locally, in turn strengthening the domestic industry.

Earlier Nestlé Pakistan initiated an investment of PKR 2 billion in its renewable energy journey, operationalizing two 2.5 and 2.6 MW solar power plants in Sheikhpura and Kabirwala, along with two biomass boilers and numerous other solar power plants in different sites. Nestlé announced its commitment to reduce its emissions and reach Net Zero by 2050 in line with UN SDGs 13 and 15.

Nestlé Pakistan with its four manufacturing sites across the country and a wide range of foods and beverages, are helping bring tasty and balanced diets for millions of Pakistanis.

**For further information, please contact:**

Muhammad Rahat Hussain  
Corporate Manager Public Affairs & Media Relations  
[muhammadrahat.hussain@pk.nestle.com](mailto:muhammadrahat.hussain@pk.nestle.com)