



**Nestlé** Good food, Good life

## PRESS RELEASE

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### **Narowal sees first N4HK room by Nestlé Pakistan**

Aims to reach 250 teachers, 15000 students by 2025

**LAHORE:** Nestlé Pakistan inaugurated the Nestlé for Healthier Kids (N4HK) room in Government Boys High School Narowal to foster and promote nutrition awareness. N4HK is Nestlé's global nutritional awareness initiative which supports, teachers and caregivers on their journey to raise healthier kids through a curriculum-based education program promoting healthy nutrition, hydration, hygiene and active lifestyle.

Speaking on the occasion, former federal minister and member of National Assembly from Narowal, Ahsan Iqbal said, "We are honored that Nestlé Pakistan has extended the reach of its N4HK initiative to Narowal. We are confident that the awareness imparted on nutrition to teachers and students alike will play a very important role in promoting healthy habits and a better nourished future generation."

Talking at the event, Jason Avanceña, CEO, Nestlé Pakistan said, "The N4HK program outreach in Narowal is an endorsement of our mutual endeavor to promote healthy nutrition with trainings for more than 250 teachers with an aim reach out to 15,000 students till 2025," he said.

"With the launch of the N4HK room here, I am confident that we will be able to create nutritional awareness in Narowal District and impact children's lives and food choices. I am also hopeful the knowledge they gain, is shared with in their families and communities at large, making an even greater impact."

"It's a part of our larger Creating Shared Value efforts, to be a force for good for our communities. Creating Shared Value is a fundamental part of Nestlé's way of doing business that focuses on specific areas of the company's core business activities where value can be created for both society and shareholders," he added.

The N4HK program is part of Nestlé's commitment to United Nations Sustainable Development Goal (SDG) 3 of Good Health and Well-Being, to ensure that children understand the value of nutrition as they grow older. So far the program has reached out to 360,000 kids, trained more than 2300 teachers and has developed 14 N4HK Rooms with 11 partners from private and public sector. N4HK has presence in Punjab, the Federal Capital, Khyber Pakhtunkhwa, Sindh and most recently, Gilgit Baltistan.

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