



Good food, Good life

Press Release

LAHORE, October 14, 2022

Nestlé employees donate PKR 6 million for flood rehabilitation efforts

LAHORE: Employees of Nestlé Pakistan, through a company-wide donation drive, raised PKR 6 million in cash donations, which will be extended to Akhuwat Islamic Microfinance for flood rehabilitation efforts across Pakistan.

Nestlé invited its employees to make voluntary donations, which resulted in raising PKR 3 million. This was matched 1:1 by the company and a total of PKR 6 million was raised. This fund is named as the Nestlé Rehabilitation Fund in partnership with Akhuwat, to extend interest-free loans to the flood-victims for rehabilitation purposes.

Sharing his views during the Employee Donation Ceremony, Samer Chedid, CEO, Nestlé Pakistan said, "At Nestlé, we care deeply for the communities in which we operate, and it gives me great pleasure to share that the Nestlé family shares these sentiments as well and has stepped up repeatedly to find new ways to give back. Akhuwat has been a longstanding partner and I want commend it for its relentless efforts to support people in need."

Dr Amjad Saqib, Chairman and Founder Akhuwat said, "We are glad to partner with Nestlé and are confident that interest-free loans under the Nestlé Rehabilitation Fund will help flood-victims with reconstruction of damaged houses and restore them to their lives before this calamity."

Meanwhile, to meet the nutritional needs of affectees in Sindh, Nestlé is also donating 708,840 servings of NESTLÉ BUNYAD, a specialized nutrition formula designed to meet children's daily iron requirement, through the Provincial Disaster Management Authority. The company had earlier donated 325,000 liters of clean drinking water and 10,000 liters of milk to National Disaster Management Authority in their relief efforts across Pakistan.

Nestlé pledges to stand in support with the people affected by the recent floods and its team are working tirelessly to ensure that much-needed essential food and beverage products are available for consumers across the country.

For further information, please contact:

Muhammad Rahat Hussain
Corporate Manager Public Affairs & Media Relations
Nestlé Pakistan
muhammadrahat.hussain@pk.nestle.com