



Good food, Good life

Press Release

KARACHI, Feb 3, 2021

Nestlé Pakistan recognised at OICCI Women Empowerment Awards 2021

KARACHI: Nestlé Pakistan was recognised in the category of Leadership & Strategy at the Overseas Investors Chamber of Commerce and Industry Women Empowerment Awards 2021, held in Karachi.

The acknowledgement reaffirms Nestlé Pakistan's constant commitment towards creating an inclusive culture, in a country where gender gap is staggering and female representation in workforce is low.

In light of receiving the award, Abdullah Jawaid, the diversity champion at Nestlé Pakistan said, "Long-term prosperity is only possible when women are provided a level playing field to achieve their potential and we have been working very hard to implement these principles within our organization as well as outside.

"Leaders at all levels within the company lead diversity goals which form an integral part of each functions' detailed business plan. This not only shows Nestlé Pakistan's commitment and dedication to women empowerment, in line with UN SDGs 5 – Gender Equality, 8 – Decent Work & Economic Growth and 10 – Reduced Inequalities, but also motivates us to continue our mission further."

Nestlé Pakistan's internal programs '*Phir Se Ker Dikhao*' provides the right coaching and experiential learning for women to connect back with their work life while '*Kero Aitmaad*' program, breaks stereotypes and encourage young female university students by sharing stories of those that joined the workforce, instilling hope, ambition and self-confidence.

Externally, Nestlé Pakistan has been playing its role in community engagement and enhancement through various programs such as the Nestlé BISP Rural Women Sales Program, in partnership with the Ehsaas Kifalat Program, which is providing livelihood opportunities to beneficiaries of the Benazir Income Support Program (BISP). To date, more than 1,500 BISP beneficiaries have graduated out of poverty by becoming rural sales agents.

The results of the awards were judged by an independent jury who vetted the performance of the companies from different angles and awarded the best performers overall and in different categories.

For further information, please contact:

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