



Nestlé Good food, Good life

Press Release

ISLAMABAD, Nov 19, 2021

Nestlé Pakistan installs benches, waste bins made from 100% recycled plastic waste in Hunza

ISLAMABAD: In line with its global vision for a waste-free future, Nestlé Pakistan recently stepped-up efforts under the Clean Gilgit and Hunza Project by installing benches and waste bins made from 100% recycled plastic waste, in Hunza.

Clean Gilgit & Hunza Project is an initiative on waste management, in partnership with Nestlé Pakistan, Gilgit Baltistan Waste Management Company (GBWMC) and KADO. It focuses on waste management and recycling system for Gilgit and Hunza by encouraging waste management of 200,000 kgs of plastics in 2021, eventually leading up to 1000 tons by 2025 to make the area waste-free and promote sustainable tourism in the region.

Sharing his views, Muhammad Ali Randhawa, Secretary Home, Govt of Gilgit-Baltistan said, "The way Nestlé is playing a responsible role, we encourage corporate and private sector entities to come forward so that we can facilitate them on such projects."

Talking on the occasion, Waqar Ahmad, Head of Corporate Affairs and Sustainability, Nestlé Pakistan said, "We are accelerating our actions to reduce the environmental impact of various kinds of packaging waste. Our vision is that none of our packaging, including plastics, ends up in landfill nor in oceans, lakes and rivers. We are delighted that these benches and waste bins, made from 100% recycled plastic waste, complete the cycle of waste minimization and are a step towards promotion of circular economy."

The waste bins and benches have been placed at popular tourist locations in Hunza, to encourage waste management. Earlier this year, Nestlé Pakistan also installed two machines for compressing and bailing plastic and packaging waste in Hunza and Gilgit respectively, these compressed bails are then transported downstream for recycling. In addition, Nestlé Pakistan also donated reusable bags to District Councils in Gilgit and Hunza for distribution among communities.

"Tackling packaging waste requires a collective approach and we are committed to finding improved solutions to reduce, reuse and recycle. To achieve this, we have set ourselves the commitment of ensuring 100% of our packaging is reusable or recyclable by 2025 and this initiative is a step in that direction," Waqar further added.

This project marks Nestlé Pakistan's efforts to reduce the environmental impact of packaging waste by improving its management and recycling, in line with UN Sustainable Development Goals 12 and 17 - Responsible Consumption & Production and Partnership for Goals.

Globally, Nestlé continues to play a leading role in helping solve the issue of packaging waste with its three-pillar approach, i. Developing new packaging, ii. Shaping a waste free future and iii. Driving new behavior.

About Nestlé

Nestlé is the world's largest food and beverage company. It is present in 191 countries around the world, and its 328,000 employees are committed to Nestlé's purpose of unlocking the power of food to enhance quality of life for everyone, today and for generations to come. Nestlé offers a wide portfolio of products and services for people and their pets throughout their lives.

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