



Good food, Good life

Press Release

Lahore, August 27, 2020



Lahore: Parks & Horticulture Authority hosts monsoon tree plantation activity in partnership with Nestlé Pakistan. Yasir Gillani, Chairman, PHA and Waqar Ahmad, Head of Corporate Affairs, Nestlé Pakistan along with other representatives.

Nestlé Pakistan initiates monsoon tree plantation drive with Parks & Horticulture Authority

Nestlé Pakistan kick-started its monsoon tree plantation drive with Parks & Horticulture Authority Lahore. The activity, in line with Nestlé's commitment with Prime Minister's Clean Green Pakistan initiative, is geared towards fostering a culture of sustained cleanliness and environmental well-being.

The drive sheds light on Nestlé's philosophy of creating shared value and sustainability that revolves around striving towards zero environmental impact of operations in a systematic and consistent manner.

Speaking on the occasion, Waqar Ahmad, Head of Corporate Affairs, Nestlé Pakistan said, “The Clean Green Pakistan initiative reflects the Prime Minister’s pledge towards addressing the climate change challenge. We have commenced the tree plantation activity for this year, under the Nestlé’s Cares initiative, our global employee volunteer program that will encompass more tree plantation drives across our operational areas.”

“This initiative is completely aligned with UN Sustainable Development Goals (SDGs) of Clean Water and Sanitation, and Life on Land,” he added.

Yasir Gillani, Chairman, Parks & Horticulture Authority (PHA), Lahore, while expressing his views said, “It is national responsibility of every citizen to promote Clean Green Pakistan. I would like to thank Nestlé Pakistan for their generous donation as it reflects their commitment towards a better and safer world.”

Nestlé Pakistan will continue its monsoon tree plantation activities with different stakeholders and partners around its operational areas for the rest of the year.

About Nestlé

Nestlé is the world’s largest food and beverage company. It is present in 191 countries around the world, and its 328,000 employees are committed to Nestlé’s purpose of enhancing quality of life and contributing to a healthier future. Nestlé offers a wide portfolio of products and services for people and their pets throughout their lives.

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