



## Press Release

### Nestlé Trains Young Chefs to Improve Employability

**Lahore (October 4, 2019):** Nestlé Pakistan organized a specialized training program for young and aspiring chefs in Pakistan as part of Nestlé’s Young Culinary Talents (YOCUTA) Program.

The YOCUTA Program is part of Nestlé’s Global Youth Initiative. The training was held at College of Tourism and Hotel Management (COTHM) where over 40 selected COTHM students participated in the training and were exposed to extensive and exciting courses in patisserie arts. The course included hands-on training for desserts by Hira Laique, Advisory Chef of Nestlé Professional – the out-of-home foodservice solutions provider of the company.

The Global Youth Initiative aims to help 10 million youth to access economic opportunities worldwide. The YOCUTA program is designed to develop Young Culinary Talents in Pakistan, strengthening their theoretical and practical skills and preparing them for their professional career while helping the foodservice industry to fill the shortage of skilled culinary workers worldwide.

Samer Chedid, Managing Director, Nestlé Pakistan, while sharing his views about the initiative said, “This program is in line with our global commitment to help 10 million young people access opportunities by 2030. Through YOCUTA initiative, we will be offering training, practical skills and knowledge in important areas like professionalism, basic culinary skills and a background knowledge of the social issues affecting the food service environment. I am delighted that as a first step we were able to train more than 40 talented students and we hope to reach out to many more aspiring chefs in Pakistan in the future.”

Abdullah Jawaid, Business Executive Officer (BEO), Nestlé Professional, said, “YOCUTA is more than just a one-time event. It is, in fact, a commitment to our communities to create more opportunities for young people, while supporting the future needs of the food service industry. This initiative will help us play our role in empowering the youth of Pakistan to gain access to employment and enhance their career in the food service industry.”

#### About Nestlé

Nestlé is the world’s largest food and beverage company. It is present in 191 countries around the world, and its 328,000 employees are committed to Nestlé’s purpose of enhancing quality of life and contributing to a healthier future. Nestlé offers a wide portfolio of products and services for people and their pets throughout their lives.

#### For further information, please contact:

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