

Press Release

Nestlé Pakistan welcomes new Managing Director

Lahore (September 18, 2019): Nestlé Pakistan announced a change in its top management with the appointment of Samer Edmond Chedid as the new Managing Director in the country. He took over the responsibilities of Managing Director and CEO of Nestlé Pakistan on August 1 after the departure of Ms Freda Duplan.

Mr Chedid is an accomplished and top performing business leader, having served in Nestlé, in markets across the Middle East and West Africa. He comes to Nestlé Pakistan from Saudi Arabia, where he held the portfolio of General Manager. He has been with Nestlé since 1998. He moved to Nestlé Ghana as Managing Director, where he steered the turnaround of business in Ghana from 2008-2012.

Speaking to the employees of Nestlé Pakistan after taking charge, Mr Chedid said, “Pakistan is one of the world’s leading emerging economies and holds great potential. I am excited to take up this role and explore the country’s dynamic market and the challenges that come with it.” He added further, “Nestlé Pakistan has been and will continue to create shared value for all members of our value chain. We will keep coming up with innovative ways not just of doing business but also improving the lives of communities in which we operate.”

About Nestlé

Nestlé is the world’s largest food and beverage company. It is present in 191 countries around the world, and its 328,000 employees are committed to Nestlé’s purpose of enhancing quality of life and contributing to a healthier future. Nestlé offers a wide portfolio of products and services for people and their pets throughout their lives.

For further information, please contact:

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